

From AI as a tool to **AI as a verified workflow.**

Practical AI enablement for UK teams. We train your people, set up the tools, and build the verified workflow around them.

Frame → Generate → Verify → Govern

Most teams have AI. Few use it well.

Most companies buy the subscriptions before anyone learns the tool.

Quality rides entirely on whoever is at the keyboard.
Nothing is repeatable, nothing is checked, nothing is owned. The difference between waste and leverage was never which logo is on the invoice.

USED AS A TOOL, YOU GET...

- A different tool and prompt habit for every person
- One-off chats nobody can reproduce or reuse
- Spend that's visible, but quality that isn't
- Useful demos stuck on one person's laptop

From a tool to a workflow.

A tool gives you a good answer when the right person is typing. A workflow gives you expert-grade work every time, because the checking is built in, not hoped for.

AI as a tool

- Good only when a skilled person drives it
- One-off outputs nobody can reproduce
- Quality depends on someone's good day
- Lives on one laptop

AI as a verified workflow

- Expert-grade by default. The checking is built in.
- A defined sequence anyone can run and audit
- Quality is a property of the system
- Owned, documented, improvable

Checking is cheaper than creating.

That's the whole opportunity. For most work, checking an answer takes less effort than writing one. So the value shifts from drafting to judgement. Your best people stop being the slowest part of the draft and become the sharpest part of the review.

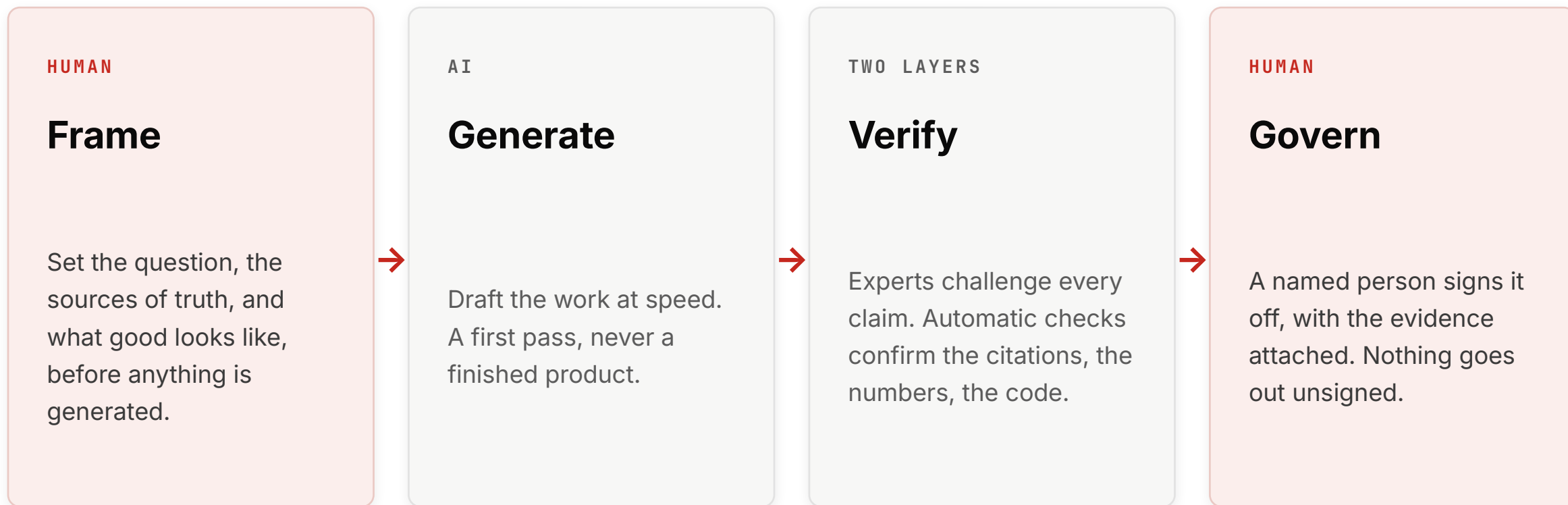
LEGAL DRAFTING STUDY

56.7% → 61.5%

Lawyers drafting alone produced a reliable first draft 56.7% of the time. The same lawyers checking an AI draft reached 61.5%. The difference was the checking, not the writing.

Frame → Generate → Verify → Govern.

The order matters. Most of the value, and all of the safety, is in the first and last steps.



The speed is real. The risk is hidden.

In a field study of consultants, the biggest gains went to the people who were furthest behind. But on work outside what AI does well, people stopped checking and followed it into a wrong answer.

+43%

Gain for below-average performers. AI raises the floor most

+17%

Gain for above-average performers

-19pp

Less likely to be correct on tasks outside AI's frontier

Source: Dell'Acqua, Mollick, Lakhani et al. (Harvard / MIT / BCG field study).

Your experts can be your biggest risk.

Two skills decide if AI work is trustworthy: knowing the subject, and knowing how AI fails. They're not the same.

HIGH
DOMAIN ↑

The fooled expert

Knows the field, gets talked into a plausible draft, misses the fabricated source. The least-aware risk.

Trusted reviewer TARGET

Catches content errors and AI errors. The target state.

LOW
DOMAIN ↓

Defenceless

Catches almost nothing. Needs full scaffolding.

Sceptical generalist

Spots AI's tells, but can't judge the substance. Needs domain touchstones.

LOW AI-FAILURE LITERACY

HIGH AI-FAILURE LITERACY →

One standard. Three levels of support.

We hold the quality bar fixed and vary how much support the system gives. The weaker someone's ability to verify, the more the system supplies.

Guided

Locked templates, approved prompts, mandatory checks, expert sign-off built in.

Supported

Reusable playbooks, self-review, touchstone-assisted spot-checks, senior sign-off on high-stakes work.

Accountable

Light process, full personal accountability, a documented verification trail.

Moving between modes is the whole point. As a team's reviewing becomes more reliable, the support eases back.

When no expert is in the room, the system supplies one.

We build a library of validation touchstones: independent references the work is checked against. A good reference helps the weakest reviewer most. It's how a newcomer and a principal can work to the same standard.

Formal / oracle checks

Tests pass, citations resolve, numbers recompute

STRONGEST

Live expert

A human vets the work

GOLD STANDARD

Codified exemplars

Gold examples + the rubric they embody

SCALABLE

Cross-checks

Independent re-generation; disagreement flags
risk

ALWAYS ON

Train. Set up. Automate.

Everything starts with people. The verified workflow is the spine that connects all three.

01

Train

Hands-on workshops on your real work, plus leadership briefings. People leave using the tools, and knowing how they fail.

02

Set up

Shared conventions, project context, reusable prompts and touchstones. Everyone starts from the same sane baseline.

03

Automate

Once the workflow is sound, we set the parts that repeat to run on their own. Every output still gets checked.

+ Validation touchstone libraries. Built and maintained per work-type. The asset that keeps quality consistent.

Practical, vendor-neutral, evidence-based.

- Vendor-neutral: we recommend tools, we don't resell them.
- Training starts with your real work, not hype decks.
- Risk and governance explained in plain English.
- Quality built into the system, not dependent on a good day.
- We'll tell you when the honest answer is "do nothing."
- Grounded in published research, and we show our working.

Built on the research, not the hype.

Generator–verifier gap	Verification is cheaper than generation, so human value moves to judgement.
The jagged frontier	AI lifts the floor most, but makes things worse on tasks outside its frontier (Harvard / MIT / BCG).
Cognitive offloading	Over-reliance erodes critical thinking; literacy and method are the buffer (Gerlich, 2025).
LLM psychometrics	AI outputs are prompt-sensitive and unstable, so user skill dominates quality.
Reference-grounded evaluation	Checking against a reference beats reference-free, and it helps weaker reviewers most.

Full sourcing, claims and limits in our evidence brief.

Three offers. No surprises.

Every engagement starts with a free 30-minute discovery call. Fixed prices wherever the scope is fixed.

Team Workshop

From £1,500

Half-day £1,500 • full-day £2,500

Hands-on training on your real work: the tools, prompting, and review habits that last.

MOST TEAMS START HERE

AI Setup Sprint

£3,000–£6,000

Fixed price, agreed before we start

Training plus configuration: shared conventions, touchstones, and a team playbook.

Ongoing Partner

From £1,000 / mo

Embedded fractional AI lead from £3,500 / mo

Priority support, tuning, refreshers, and small new automations each month.

Touchstone-library build and upkeep, workflow audits (£900–£1,500), leadership briefings (from £2,000) and bespoke automation (from £5,000) scoped on the call. Prices in GBP excl. VAT.

**AI that raises the floor and the ceiling of
your team's work. Without surrendering
judgement.**

Book a free discovery call

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